

Fundraising Toolkit

Support UK Children & Families Living in Poverty
For All Faiths & None



Catholic **Children's Society** (Westminster)

Friends Making A Difference



A close-up photograph of two young children, a girl on the left and a boy on the right, both smiling and playing with colorful geometric blocks. The girl is wearing a white headband with a pattern and a pink top. The boy is wearing a blue and white plaid shirt. They are holding various colored blocks (red, yellow, blue, green, white) and are in the process of building structures. The background is blurred, suggesting an indoor setting like a classroom or playroom.

**YOUR LIFE CHANGING
ADVENTURE STARTS HERE...**

WHY. The Impact You Make
WHO. Our Friends
HOW. Everything You Need

Everyone has a unique skill. Maybe you've got a secret talent for cooking, tug of war, a passion for music, or exceptional party planning skills?

The Catholic Children's Society (Westminster) needs you to use your talents (or lack of them) to raise money to help the most disadvantaged children and families.

This kit is bursting with ideas, valuable nuggets of useful information and inspiring stories to help you get going.

For our part we will ensure every £1 you raise will make a dramatic impact on the life of a child or family in the Westminster Diocese.



WHY.

The Impact You Make

Sam's Story

Sam was ten when we met him and his family - they lived in one of the poorest areas of East London.

For Sam's family it never rained it poured!

He had one pair of shoes - trainers held together with masking tape and lined with cardboard soles to try and keep the water out!

His father had abandoned Sam, his mother and her 3 other children. Sam had mental health issues, he was performing badly at school and was often involved in fights. His mother was deeply depressed by their situation and she appeared much older than her 47 years.

Your generosity allowed us to provide Sam's family with financial support and much needed counselling and psychotherapy to address a number of deep seated issues. Life for his family is now slowly getting better.

And...Sam is extremely proud of his brand new trainers.





**HELP MAKE A DIFFERENCE
TO THE THOUSANDS OF
PEOPLE LIKE SAM AND HIS
FAMILY IN OUR DIOCESE.**

IT HELPED HEARING ABOUT THE SORT OF THINGS THE MONEY WOULD BE USED FOR. IT RAISED FUNDS BY MAKING THE BENEFITS OF THE MONEY REALLY TANGIBLE TO THOSE WE WERE TRYING TO GET DONATIONS FROM.



WHO. Our Friends



Meet Our Friends

You will not be on your own. Our fantastic Friends are not just in the Diocese but all over the world doing amazing things to help children and families.

Julie's Parachute Jump

Julie jumped out of a plane 10,000 feet in the air and parachuted safely down. It was all worth it as she raised an enormous £XXXXXX need pics

' quote to follow' Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam eget nisi eu eros eleifend fringilla. Donec tempus urna non augue iaculis consectetur Donec tempus urna Donec tempus urna."

Dave's Something Else

"Another one example would be good here Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam eget nisi eu eros eleifend fringilla. Donec tempus urna non augue iaculis consectetur Donec tempus urna Donec tempus urna Donec tempus urna Donec tempus urna Donec tempus urna."

Steve's London Marathon Run

"As we ran past the crowds in our CCS(W) running vests, people cheered and clapped, but the very best thing was crossing the line, knowing that I could now collect all the sponsorship money people had given and hand it on to CCS(W) to help disadvantaged children and families. People were unbelievably generous which made all the training worthwhile."



HOW.

Everything You Need



On the Money

Go Online

Raising funds online is easy, quick and secure. Set up your page on one of the following sites:

Just Giving: justgiving.com

My Donate: mydonate.bt.com/charities

Gift Aid

Gift Aid allows us to claim back the tax on every eligible donation from HM Revenue & Customs. That means for every £1 you raise, we can claim at least an extra 25p. Get all your sponsors to choose the Gift Aid option to boost your funds.

Paying in Your Funds

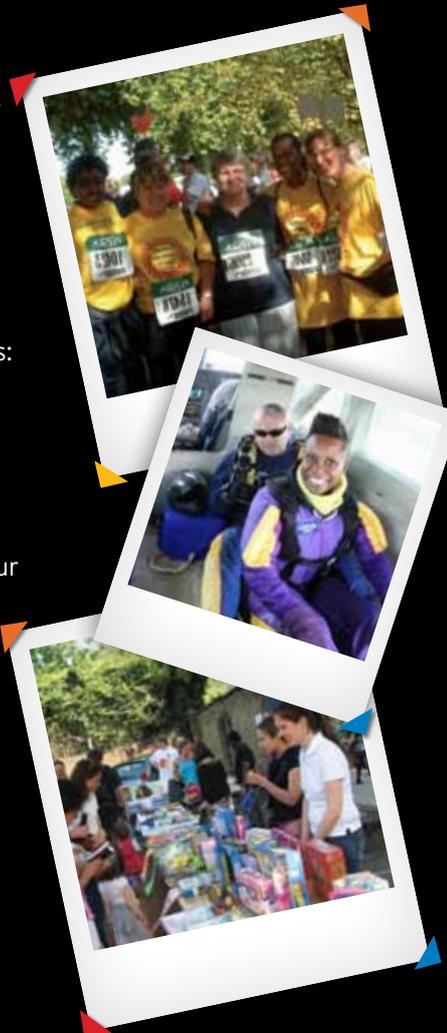
When you have raised your funds getting it to us is easy:

Post: Send a cheque/postal order/Charities Aid Foundation voucher to:
Catholic Children's Society, 73 St Charles Square, London W10 6EJ

Go online: www.cathchild.org.uk and follow the link to 'Donate'

Phone: call us on **020 8969 5035**

Email: get in touch at info@cathchild.org.uk





**IT'S GREAT NEWS THAT YOU
ARE RAISING FUNDS - SO
DON'T BE SHY TELLING PEOPLE
ABOUT YOUR EFFORTS!**



HOW.

Everything You Need

Be Social

Join our community on Facebook to share your stories and tweet us your fundraising updates @cathchild.org.uk - we would love to be your virtual friends.

Make the News

Tell the world about your brilliant fundraising. A mention from your local paper, parish newsletter or radio station is a fantastic way to get free advertising and potential guests or sponsors.

Here to Support

- **Tell us if you're planning a fundraiser and we will support you along the way.**
- **Contact the CCS(W) fundraising department on info@cathchild.org.uk or 020 8696 5305.**
- **We can put you in touch with other CCS(W) supporters in your area and will give you local, personalised support.**

Home Truths

Things to consider if you are organising a big event:

Health & Safety

- **Whatever you are doing, please take care. CCS(W) does not accept liability for any loss, damage or injury as a result of fundraising for us.**
- **Check your venue for health and safety hazards.**
- **Make sure people with disabilities can access your event.**
- **Make sure fire fighting equipment, first aid supplies and evacuation procedures are in place.**
- **Ask what public liability insurance the venue has and make sure it covers owners' liability risks.**

Legal Eagle

- **Do not undertake house to house or street collections without permission from your local authority.**
- **Make sure you meet the legal requirements for entertainment - check with your venue provider or local authority.**



Food & Drink

- Always ensure any food you are serving has been hygienically prepared, stored and is served at the correct temperature.
- For further information contact: www.food.gov.uk
- If you want to sell alcohol at your event and the venue does not have a licence, you will need to apply for a temporary licence from your local authority.

Safeguarding Children

Take lots of extra care when planning fundraising events that involve children. Any fundraiser under 18 should have their parent or guardians permission to take part. Children must be properly supervised and at large events ensure you have made provisions for lost children.

Any Questions? Get in touch...

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