



Catholic
Children's
Society



Open up this pack to find out how you can smash your fundraising target and have fun along the way!

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WELCOME

Welcome to Team CCS!

We are so pleased you have chosen to fundraise for the Catholic Children's Society (CCS). Your amazing efforts transform lives and with your help, we can reach out to more vulnerable children and families in need.

This past year has been incredibly hard. The coronavirus pandemic has derailed the lives of the most disadvantaged people in our community. With the help of our supporters, CCS has been able to reach a record number of children and families, offering them a lifeline when they need it most.

Our impact is driven by you - our volunteers, our fundraisers, our supporters. No matter how you give your time to us, you will bring hope and change to disadvantaged children and families.

To help you, we have developed this guide to give you ideas and tips to kick start your fundraising.

Whether you need an idea for a fundraising event or you're looking for content to include on your online fundraising page, you'll find it here. We hope you find this pack useful and inspiring.

We'd love to hear your plans and ideas, so please do get in touch to tell us what you're up to.

Thank you again and good luck! We couldn't do it without you.

WHO WE ARE

Mission:

Our mission is to bring hope and change to children and families living in poverty, as well as those experiencing emotional and psychological distress.

We seek to address material, relational and spiritual poverty. Through our services we help children overcome disadvantage, achieve their full potential and have better chances in life.

Vision:

Our vision is of a just society in which the voices of the poor and vulnerable are listened to and acted upon.

Values:

We work with people of all faiths and none, drawing from Christian values derived from the gospels and the teachings of the Catholic Church.



WHAT WE DO

We support disadvantaged children and families across London, Hertfordshire and the South East through a range of services. We work with individuals of all faiths and none; our sole aim is to help those in greatest need. Our focus is to provide support as early as possible. We help vulnerable children overcome the challenges they face so they can achieve their full potential and have hope of a brighter future.

ConnectEd Mental Health Services

We deliver professional counselling and therapy services on-site in over 80 schools. Each year we support hundreds of children who experience issues such as abuse, neglect, domestic violence and family breakdown. We also train school staff, enhancing their skills to identify and support pupils with mental health needs. Over 90% of the children and young people who access the service show improved emotional wellbeing.

Rainbows Bereavement Support Programme

We provide training for school staff so they can deliver support groups for children who have experienced a significant loss in their lives. This programme helps children develop greater resilience, cope with their grief and feel less alone.

St Francis Family Centre

We provide outstanding early years education and family support for children living in Poplar, Tower Hamlets – an area with the highest rate of child poverty in the country.

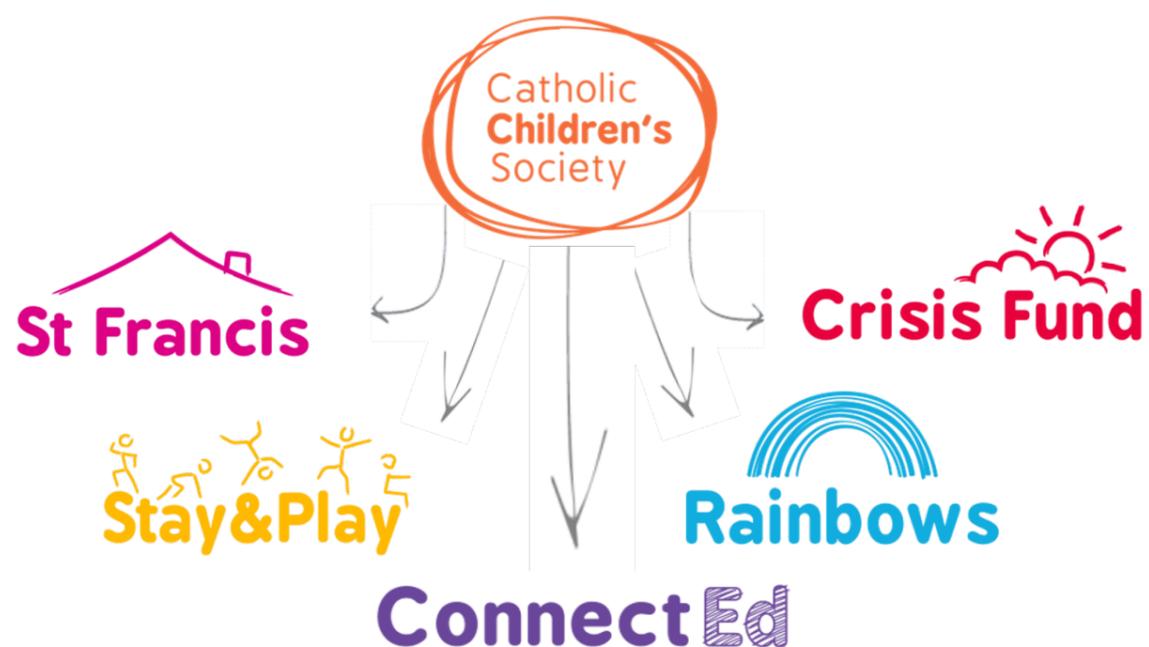
St Mark's Stay & Play

We support parents and children aged 0-5 in a deprived part of North Kensington. Here levels of inequality are extremely high; many of the families we work with live in areas ranked in the top 10% most deprived nationally. We provide assistance and advice to parents and educational activities for their children. This helps to ensure children develop the skills they need to thrive at school and beyond.

Crisis Fund

We operate a Crisis Fund which provides immediate financial support for families facing a crisis in their lives. This support makes a huge difference to families in desperate situations when they have nowhere else to turn.

In addition to these services, we recognise our responsibilities to those who we placed in adoption and who attended our children's homes. **Our Pathways Post Adoption & Aftercare Service** ensures these individuals, and their families, can receive support in finding out more about their past.



DID YOU KNOW?

1 in 10 children have a clinically diagnosable mental health issue

An average of 9 children in a class of 30 live in poverty

Every 22 minutes a child is bereaved of a parent

Our services help the children and young people behind the statistics so they can have better chances in life.

HOW YOUR MONEY MAKES AN IMPACT

£15

can buy a child a pair of shoes

£25

can buy a coat to keep a child warm

£50

can buy food to feed a family for a week

£75

can provide budgeting workshops for deprived families

£100

can buy a bed to help a child sleep at night

£1,000

can give a family a deposit to call a safe place home

Sophie's Story

Your support transforms the lives of children like Sophie.

Sophie (aged 5) lives with her mum and her younger brother. Last year Sophie's mum fled with her children to escape her violent partner. She had to leave everything behind and tried to rebuild their lives. The family were placed in a refuge, where they lived in one room.

However, in reality the flat had just one mattress covered in mould. The lock on the door was also broken which made mum constantly anxious - she was scared her ex-partner would find the family and hurt her children. Sophie's mum had no money to buy beds or to secure the house.

A month later, Sophie's mum let her daughter's school know that they were being moved to their own flat, and she was so happy. The family had been told the flat was furnished, which was a great relief as they had no belongings except a bag of clothes.

The school got in touch with CCS and within 24 hours, we provided Sophie's family with funds to buy beds, furniture and secure the house, giving them a fresh start and hope for the future. Sophie's Headteacher got in touch to say:



"Mum is so grateful for your kindness. The children are overjoyed to have their own beds and will now be safe and happy"



"Before Rainbows Annie was very guarded and unhappy. She didn't have any friends and found it difficult to trust anyone. Now the barrier is down and she's made friends in school and is so much more upbeat and positive."
Teacher

GETTING STARTED WITH YOUR FUNDRAISING

A great first step is setting up a fundraising page. You can set up your page on www.justgiving.com. Click 'start fundraising', select 'fundraising for a charity' and search Catholic Children's Society. Here are some tips:

- Upload a profile photo – this will help draw people's attention when they land on your page.
- Research has shown that people who set a target on their page raise more than people who don't. Once you've hit your target, increase it and see how much you can raise.
- Perhaps the most important aspect of your page is your story – the reason behind your fundraising campaign. Using words, photos and even videos, explain what drove you to raise money for our particular cause. This is your space to engage, so don't be afraid to let your passions show.

Your story

B I U [List Icon] [List Icon]

I'm running for the Catholic Children's Society after learning about the help they provide for vulnerable children and young people in our community. Having spent a large part of my career working with young people, I felt like the Catholic Children's Society was a charity close to home|



Save story

Cancel



"Before, he was so sad and withdrawn. Since accessing therapy he has become like a different child - he's much more confident and positive - he's made friends and is even smiling"
Teacher



- Share your training and fundraising updates – let everyone know how you are getting on. You can even add your fundraising page to your email signature.
- Try and make sure your first donation is a higher amount – perhaps from a close family member or friend who you know will give generously. Others are likely to donate a similar amount, helping you to raise more!
- Send a thank you for the donation – a personal message makes all the difference.

ADVICE FROM FATHER DAVID REILLY

In April 2018, Fr David Reilly (Parish Priest of Our Lady of Lourdes, New Southgate) ran the London Marathon for CCS and raised an amazing £5,900!

“Running the marathon was one of the best experiences of my life. It was such a challenge but that’s what made it so worthwhile. I would say challenge yourself and just think about the difference you can make to the lives of disadvantaged children and young people in your community.”



FUNDRAISING IDEAS

There are plenty of ways to fundraise for CCS. Here are some fundraising ideas to inspire you.



Birthday fundraising - If you have a birthday coming up, you can set up a Birthday Fundraiser on Facebook and share your fundraising story with your online community.



Clear out - You can use eBay for charity, Facebook Marketplace, Depop or event host a Virtual Auction to pass along items you no longer use in return for donations.



Guess my time - Create a sweepstakes among your friends allowing them to guess your marathon time in return for donations. You can pledge to give the closest guess a reward, such as a special dinner.



Stream your gaming - If you are a gamer, you can live stream your video gaming on Twitch. Organise a Fifa tournament or go online with MMOG. You can take donations from your twitch stream thanks to [Livestream Fundraising on JustGiving](#).



Get your co-workers involved - Most workplaces have an all-employee email list right? Use that to help you to organise workplace fundraising drives. Coffee mornings, prize draws, sweepstakes and challenges are all great ways to get your co-workers’ support.



Sponsor a song - This might test your patience but... tell your friends that you will do your training runs for a week to a single song on repeat, and the highest bidder gets to choose which song it is. Cue 'Eye of the Tiger' by Survivor for 2 hours every day.



Virtual games night - Whether it's a Games Night, Bingo, Pub Quiz or a Prize Draw. Hosting a virtual evening of fun is a great way to engage people you know. The best way to raise money through a virtual event is to set up a fundraising page with the details of your event and CCS. Then ask your friends and family to make a donation to the page as way of entry, suggested minimum of £5 per person. Your page's account will show the email addresses of everyone who has donated so you can send them details of how to join on the night.



Get creative - If you have an artistic side, you could create something and send it out in return for donations. Or perhaps you have a certain skill? You could organise an online class in return for sponsorships.



Bake-off - Are you the next Mary Berry? Put your baking skills to the test and organise a Bake-Off event with your friends and family while encouraging them to sponsor you. You can bake in your own homes and then share your finished bakes online and decide on a winner.



Get a haircut - Want to do something crazy with your hair? Dye it a quirky colour, donate the cost of your haircut or be bald and do a sponsored shave!

TOP TIPS

Don't miss the extra link!



Don't forget the power of social media when spreading your fundraising story. [Here](#) are some more ideas on how to use your social media to maximise fundraising.

Get in touch with our team and let us know your fundraising plans. We are here to help and can answer any questions that you might have.

Remember to have fun - enjoy the feeling of making a difference to local vulnerable children and families.

Be creative. Think about interesting ways to get people excited about your fundraising - "If I reach £1,000, I'll take part in the event wearing fancy dress".

Fundraising can be more fun if you work in a team, so recruit your friends, family and colleagues to get involved too.



CAMPAIGNS TO GET INVOLVED WITH

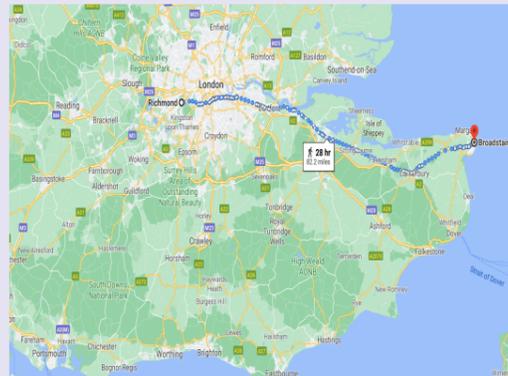
Walk the Diocese Challenge

Westminster



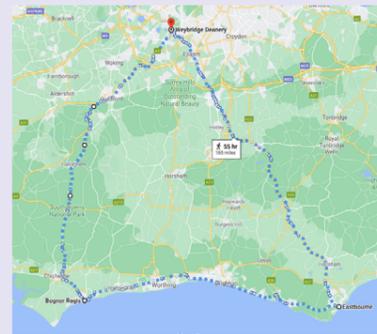
155 miles

Southwark



164 miles

Arundel and Brighton



163 miles

Can you walk, run, roll, cycle, hop, skip, skate (or do something else!) to travel the entire distance of your diocese?

Captain Tom 100



Between Friday 30 April and Monday 3 May, everyone's invited to take part in the Captain Tom 100 challenge.

It's so simple. Dream up a challenge, do it 100 times and fundraise for CCS to support local vulnerable children and families.

Whether it's flipping 100 pancakes, doing 100 press-ups or writing a 100-word poem. It's your chance to do it your way. You can find out more [here](#).

PAYING IN

- One of the easiest ways to collect your donations is through your online fundraising page.
- Our Sponsorship form can be found [here](#).
- You can send your cheque to:
'The Catholic Children's Society',
73 St Charles Square
London
W10 6EJ
- You can pay in your fundraising by bank transfer using the following account details:
Catholic Children's Society
Royal Bank of Scotland
12362955
16-00-48

Please make sure you include a note with your name, address and the event you took part in, so we can ensure it gets added to your fundraising total. Please do not send cash in the post.

We want you to feel confident that your money is making a difference. 92p of every £1 donated is spent on charitable activities.



STAYING SAFE AND LEGAL

We want to make sure that fundraising is carried out in a way that is safe and follows both Government advice and the [Fundraising Regulator's Code of Fundraising Practice](#).

Lotteries and Raffles:

If you host a raffle or prize draw, make sure all the tickets are the same suggested donation and that you name the winner during the event. If you want to sell tickets at more than one place and announce the winner later, you'll need a local lottery licence from your council. Read more about raffles and lotteries [here](#).

Materials:

When writing about your fundraising event, use 'in aid of the Catholic Children's Society'. We are happy to send materials to help you reach your fundraising target. Please contact us for guidelines and permission to use our logos.

Risk Assessment :

Make sure you conduct a risk assessment to identify any risks at your event. If you have never done a risk assessment before, you can use this [template](#). You may need to consider first aid. Organisations such as [St. John Ambulance](#) or the [British Red Cross](#) offer first aiders and voluntary support. For more information, visit www.hse.gov.uk/event-safety for event safety.

Insurance:

If your event involves the public you will need public liability insurance. Your chosen venue may already have the insurance you need, but remember to check with them.

Licenses:

If you plan to sell alcohol at your event you may need to complete a Temporary Event Notice. You can do this online [here](#). Other activities like holding raffles and lotteries or collections may require a licence. Please check with your local authority to see if you do require a licence for your activity.

Food:

If you are providing food at your fundraising event, you may need to follow guidelines set out by the Food Standards Agency. Visit food.gov.uk for more details.

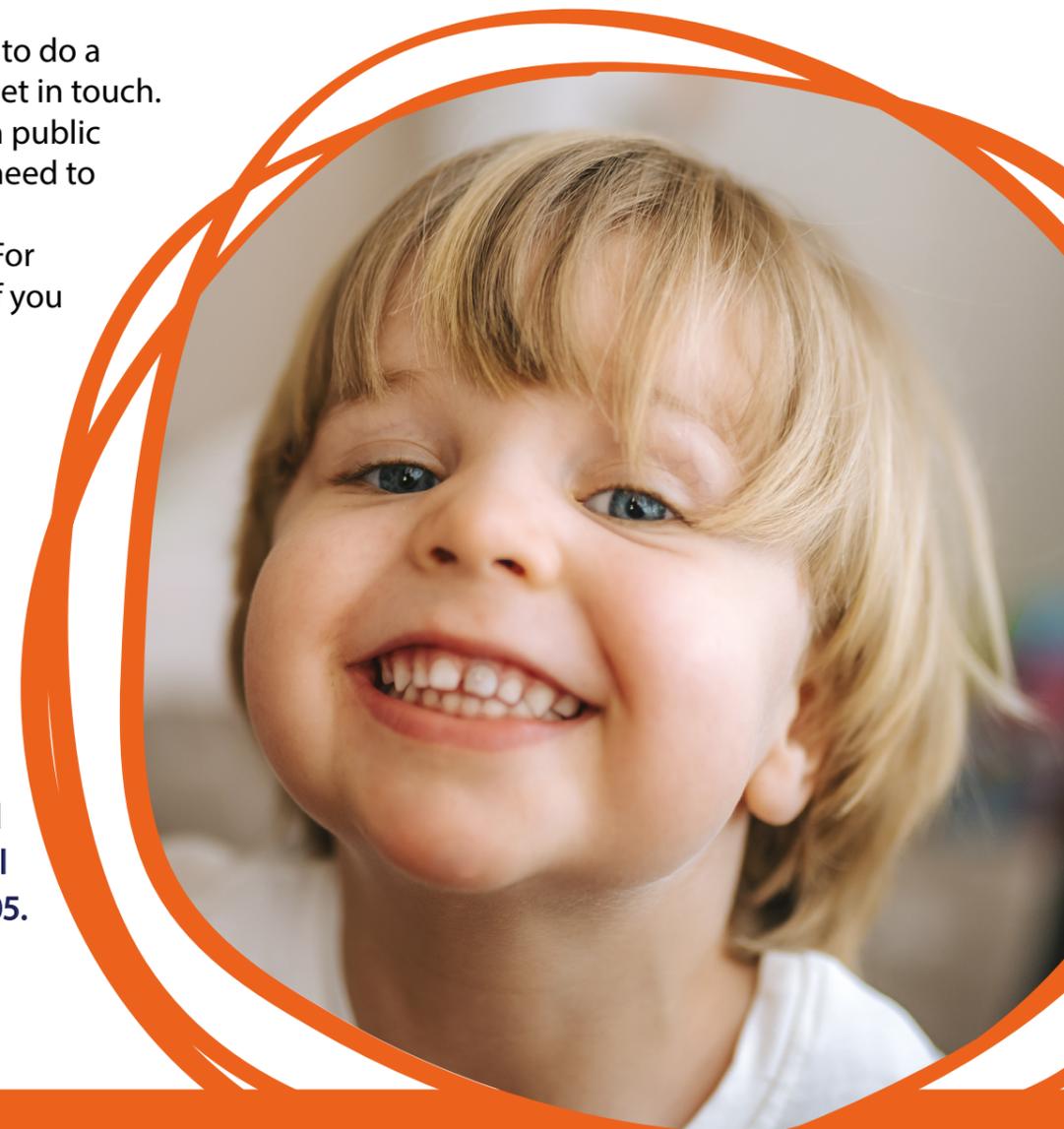
Gift Aid:

Gift Aid is an easy way to give even more. If you're a UK taxpayer, CCS can claim an extra 25p for every £1 you donate at no extra cost to you. When paying in online, just tick the Gift Aid box when prompted and ask your sponsors to do the same when donating to your online page. If you're using a paper sponsorship form, make sure that each person sponsoring you enters their full name, address and postcode and ticks the Gift Aid box on your sponsor form. Then send that information to us when your fundraising is complete. Gift Aid cannot be claimed on ticket sales, raffle ticket sales, winning auction bids or anything other than an individual donation. Also, it cannot be claimed on behalf of a group or as part of a collection.

Collections:

If you are planning to do a collection, please get in touch. To collect money in public places, you might need to apply for a street collection licence. For details, click [here](#). If you are collecting in a private space like a supermarket, you will need to get permission from the landowner or manager.

Don't forget we are here to help!
If you have any questions or would like to say hello, call us on 020 8969 5305.



MORE WAYS TO SUPPORT CCS

Volunteer for CCS

We have exciting volunteering opportunities where you can make a real difference to the lives of disadvantaged children and families in your community.

Support our annual Christmas Gift Appeal 2021. Every Christmas we distribute presents and food to over 1,000 people. Help us organise donations of gifts, toiletries, clothing and food for vulnerable families.

If you would like to find out more or learn about other ways you can volunteer your time, please contact Emily by calling 020 4518 5413 or emailing emilym@cathchild.org.uk.

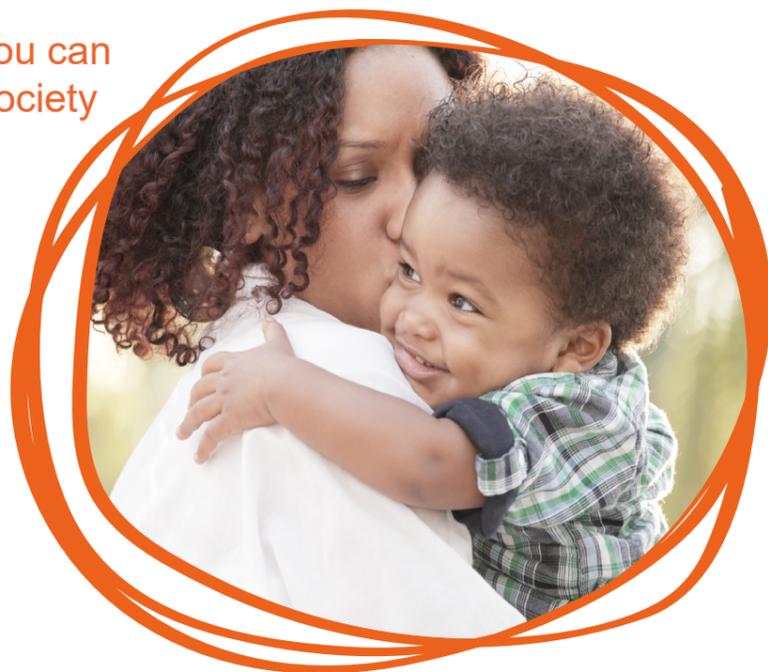
Join the CCS Community

You can sign up to our mailing list [here](#) to receive our Newsletters and keep up to date with how supporters like you are transforming the lives of children and families.

Make a difference to disadvantaged children and families by leaving a gift in your will

By leaving a gift in your will, you can help the Catholic Children's Society provide enduring support for vulnerable children long into the future.

For more information please go to our [website](#) or contact Greg Brister by calling 020 8969 5305 or emailing gregb@cathchild.org.uk.



KEEP IN TOUCH

Good luck with your fundraising and let us know your ideas!



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