

The logo for Catholic Children's Society is a white oval with a double orange border, containing the text "Catholic Children's Society" in orange. The background of the entire image is a photograph of several young children in school uniforms, with a boy in the foreground smiling and looking towards a girl who is leaning over a desk.

Catholic
Children's
Society

School Fundraising Pack

Welcome

We are so pleased your school has chosen to fundraise for the Catholic Children's Society (CCS). Your amazing efforts transform lives and with your help, we can reach out to more vulnerable children and families in need.

This past year has been incredibly hard. The coronavirus pandemic has derailed the lives of the most disadvantaged people in our community. With the help of schools, CCS has been able to reach a record number of children and families, offering them a lifeline when they need it most.

To help you, we have developed this guide to give you inspiring stories, ideas and tips to kick start your fundraising.

Thank you so much for joining us. Not only will you have loads of fun, every penny you raise will help children and families have a brighter future. Good luck!

Emily

Partnerships and Communications Officer



Who CCS are

Vision:

Our vision is of a just society in which the voices of the poor and vulnerable are listened to and acted upon.

Values:

We work with people of all faiths and none, drawing from Christian values derived from the gospels and the teachings of the Catholic Church.

Mission:

Our mission is to bring hope and change to children and families living in poverty, as well as those experiencing emotional and psychological distress.

We seek to address material, relational and spiritual poverty. Through our services we help children overcome disadvantage, achieve their full potential and have better chances in life.



What CCS do

We support disadvantaged children and families across London, Hertfordshire and the South East. We work with all faiths and none; our sole aim is to help those in greatest need so they can achieve their full potential and have hope of a brighter future.

ConnectEd Mental Health Services

We deliver counselling and therapy services on-site in over 80 schools. Each year we support hundreds of children who experience issues such as abuse, neglect, domestic violence and family breakdown. We also train school staff, enhancing their skills to identify and support pupils with mental health needs. Over 90% of the children and young people who access the service show improved emotional wellbeing.

Rainbows Bereavement Support Programme

We provide training for school staff so they can deliver support groups for children who have experienced a significant loss in their lives. This programme helps children develop greater resilience, cope with their grief and feel less alone.





St Francis Family Centre

We provide outstanding early years education and family support for children living in Poplar, Tower Hamlets – an area with the highest rate of child poverty in the country.

St Mark's Stay & Play

We support parents and children aged 0-5 in a deprived part of North Kensington; here many of the families we work with live in areas ranked in the top 10% most deprived nationally. We provide assistance and advice to parents and educational activities for their children. This helps to ensure children develop the skills they need to thrive at school and beyond.

Crisis Fund

We operate a Crisis Fund which provides immediate financial support for families facing a crisis in their lives. This support makes a huge difference to families in desperate situations when they have nowhere else to turn.

In addition to these services, we recognise our responsibilities to those who we placed in adoption and who attended our children's homes. **Our Pathways Post Adoption & Aftercare Service** ensures these individuals, and their families, can receive support in finding out more about their past.

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St Francis



Crisis Fund



Stay&Play



Rainbows

Connect Ed

Did you know in the UK...?

1 in 6 children have a clinically diagnosable mental health issue

An average of 9 children in a class of 30 live in poverty

Every 22 minutes a child is bereaved of a parent

Our services help the children and young people behind these statistics so they can have better chances in life.

How your support makes a difference

£15

can buy a
child a pair of
shoes

£25

can buy a
coat to keep a
child warm

£50

can feed a
family for
a week

£75

can provide
budgeting
workshops to help
families

£100

can buy a bed
to help a child
sleep at night

£1,000

can give a
family a
deposit for a safe
home

Ava's story

Ava is seven years old and lives with her mum and baby brother. Earlier this year the family's flat was destroyed in a fire and they had to flee their home in the middle of the night wearing just their pyjamas.

Unable to salvage any items, they were placed in temporary accommodation and were told that they would not be able to return to their flat for at least two months.

However, the temporary accommodation lacked basic amenities such as a cooker or microwave and they could not afford to purchase these essential items.

The school got in touch with CCS and within 24 hours, we provided Ava's family with funds to buy the kitchen items they needed, giving them the ability to feed themselves and hope for the future. Ava's mum got in touch to say:

"Thank you for being there for my family. We didn't know where to go to for help – your quick support has enabled us to keep going through this extremely stressful time."



“Before Rainbows Annie was very guarded and unhappy. She didn’t have any friends and found it difficult to trust anyone. Now the barrier is down and she’s made friends in school and is so much more upbeat and positive.”
Teacher

“Before, Michael was so sad and withdrawn. Since accessing therapy he has become like a different child - he’s much more confident and positive - he’s made friends and is even smiling”
Teacher

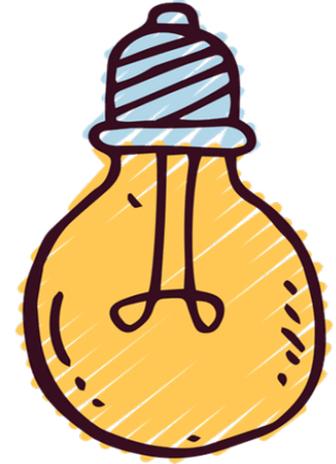




“I really appreciate all the help I receive with my child, having someone talk to and listen to me when I am having a difficult time. Thank you for being here for us.”
Parent

“Thank you for taking away the sleepless nights worrying how I was going to feed my children.”
Parent

Step one: Choose a fundraising idea



There are plenty of ways to fundraise for CCS. Here are some fundraising ideas to inspire you.

Non-uniform day - You could dress up as superheroes, have a pyjama day or even wear orange for CCS.

Tea party - Host your very own tea party. If the sun is shining, why not organise a picnic outside?

Walk the diocese challenge - Our most popular event! Challenge yourself to walk the distance of your diocese.

Fun run - Take part in a racing event in fancy dress. The wackier the better! Pupils could even sponsor teachers to join.

Teacher Challenge - Speaking of teachers, challenge your teacher to the impossible!



Festive fundraising - Fundraise at Christmas and spread the Christmas magic. You could create a pop-up choir and sing carols or host a whole school Christmas Jumper Day.

Journey with Joseph - Inspired by the Year of St Joseph, travel the 90 mile journey Joseph and Mary made from Nazareth to Bethlehem.

Challenge 100 - Dream up a challenge, do it 100 times. It could be 100 pancake flips, writing 100 poems or scoring 100 goals.

Sports tournament - Football tournaments have been very popular in the past. You could organise a mini Olympics and create a series of challenges between classes.

Awareness week - You could fundraise for CCS around Child Mental Health Week or Children's Day.

Bake sale - Fundraising never tasted so good. We've even seen a doughnut shop and a board-game cafe!

Dance challenge - Get the whole school moving by setting a dance challenge. We loved seeing the Jerusalem Dance Challenge last year!

Scavenger hunt - You could make it seasonal with an Easter egg hunt!





Step two: Set up your fundraising page



Make it as easy as possible for people to donate. Online giving pages are a great way of collecting sponsorship and donations, and can be a good place to share photos and updates about what you've done.

You can do this on www.justgiving.com. It takes 3 simple steps:

- 1 Click 'start fundraising'
- 2 Select 'fundraising for a charity' and search Catholic Children's Society.
- 3 Follow the prompts and the site will guide you through the simple steps.



Extra fundraising page tips

 Links to the fundraising page can easily be shared on school websites, by email, and on social media too. Use these links to spread the word and share the wonderful progress you are making.

 Research has shown that people who set a target on their page raise more than people who don't. Once you've hit your target, increase it and see how much you can raise!

 Perhaps the most important aspect of your page is your story – the reason behind your fundraising campaign. Words, photos and videos can help explain what drove you to raise money for CCS. This is your space to engage, so don't be afraid to let your passions show.



To speed things up, scan this QR code with your phone and head straight to the CCS Justgiving page.



Step three: Pay in your funds

One of the easiest ways to collect your donations is through your online fundraising page. You can also make a donation via our [website](#). However, you may prefer to collect donations in person. Our Sponsorship form can be found [here](#).

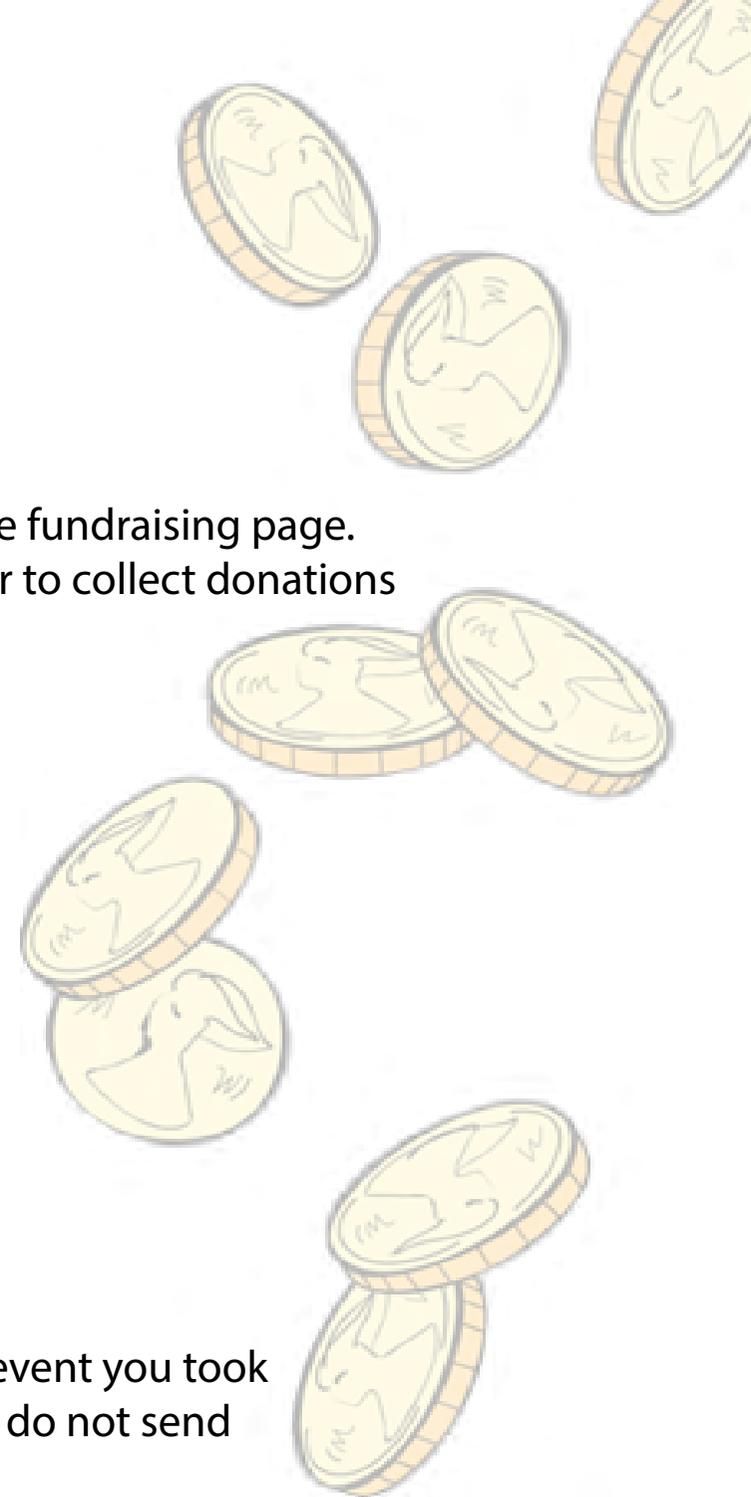
You can send your cheque to:

'The Catholic Children's Society'
73 St Charles Square
London
W10 6EJ

You can pay in your fundraising by bank transfer using the following account details:

'The Catholic Children's Society'
Royal Bank of Scotland
12362955
16-00-48

Please make sure you include a note with your name, address and the event you took part in, so we can ensure it gets added to your fundraising total. Please do not send cash in the post.



Staying safe

We want to make sure that fundraising is carried out in a way that is safe and follows both Government advice and the [Fundraising Regulator's Code of Fundraising Practice](#).

Collection

Anyone under 16 years old needs to have an adult with them when collecting money. They also need to be accompanied by an adult for activities that take place outside of the school grounds, or after school hours.

Raffles and lotteries

Before you can run a raffle, prize draw or lottery you will need to make sure that you are adhering to the latest rules. You can find more information [here](#).

Health and safety

Make sure that everyone taking part in your fundraising event stays safe. You may need to fulfil a risk assessment and will need to know where the first aid kit is and who can help. Organisations such as [St. John Ambulance](#) or the [British Red Cross](#) offer first aiders and voluntary support. For more information, visit www.hse.gov.uk/event-safety for event safety. If your activity involved making and selling food, make sure it is prepared in a clean environment.

Materials

We would love to supply materials you need to make your fundraising a success. Please get in touch with us for guidelines and permission to use our logos.



CCS's top fundraising tips

The more the merrier so **involve your local community as much as you can**. Ask parents, staff and governors for their help.

You could make a week long fundraiser and organise different activities/events on different days to **maximise your fundraising**.

Write to local businesses to match your fundraising or perhaps to donate prizes for a fundraising activity.

A great way to encourage donations is to **thank your sponsors**. This could be through social media, on the fundraising page or even a written letter.

Collecting **Gift Aid** is a great way to raise extra money. It can boost your fundraising by 25 pence for every £1 raised.

Remember to **have fun** and know that we are here to help. If you have any questions, get in touch with Emily at emilym@cathchild.org.uk or call 02045185413

Book a CCS speaker

We would be delighted to visit the school to talk about our work at CCS and share with the pupils the amazing impact of their fundraising efforts.

We are able to virtually join and will hopefully be able to visit more schools in-person very soon.

If you would like to book a visit, please contact us:

emilym@cathchild.org.uk
020 4518 5413

We also have some fantastic free learning resources for schools that can be found on our website [here](#). This includes resources on Catholic Social Teaching, activities on Catholic Saints and much more.



A person is holding a white rectangular sign in front of their face. The sign has the words "Thank you!" written in a dark, handwritten-style font. The person's hands are visible at the corners of the sign. The background is a blurred green and blue, suggesting an outdoor setting with foliage and a blue object, possibly a shirt or a bag.

Thank
you!

Stay in touch

Good luck with your fundraising and let us know your ideas! We love seeing your videos and pictures.

73 St Charles Square
London
W10 6EJ

T: 020 8969 5305
info@cathchild.org.uk

@Cathchild

