

The logo for Catholic Children's Society is a white oval with a red border, containing the text "Catholic Children's Society" in red. The background of the entire image shows two young children, a boy and a girl, sitting at a table and laughing joyfully. The boy is on the left, wearing a blue and grey striped shirt, and the girl is on the right, wearing a light blue shirt. They are in a room with wooden shelves in the background, some of which have red and yellow items on them.

Catholic
Children's
Society

Open up this pack to find out how you can smash your fundraising target and have fun along the way!

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Welcome to Team CCS

We are so pleased you have chosen to fundraise for the Catholic Children's Society (CCS). Your amazing efforts transform lives and with your help, we can support more vulnerable children and families in need.

The past few years have been incredibly hard. The coronavirus pandemic has derailed the lives of the most disadvantaged people in our community. With the help of our supporters, CCS has been able to reach a record number of children and families, offering them a lifeline when they need it most.

Our impact is driven by you - our volunteers, our fundraisers, our supporters. No matter how you give your time to us, you will bring hope and change to disadvantaged children and families.

To help you, we have developed this guide to give you ideas and tips to kick start your fundraising. Whether you need an idea for a fundraising event or you're looking for content to include on your online fundraising page, you'll find it here. We hope you find this pack useful and inspiring.

Emily

Partnerships and Communications Officer

Who we are

Mission:

Our mission is to bring hope and change to children and families living in poverty, as well as those experiencing emotional and psychological distress.

We seek to address material, relational and spiritual poverty. Through our services we help children overcome disadvantage, achieve their full potential and have better chances in life.

Vision:

Our vision is of a just society in which the voices of the poor and vulnerable are listened to and acted upon.

Values:

We work with people of all faiths and none, drawing from Christian values derived from the gospels and the teachings of the Catholic Church.



What we do

We support disadvantaged children and families across London, Hertfordshire and the South East through a range of services. We work with individuals of all faiths and none; our sole aim is to help those in greatest need. Our focus is to provide support as early as possible. We help vulnerable children overcome the challenges they face so they can achieve their full potential and have hope of a brighter future.

ConnectEd

We deliver professional counselling and therapy services on-site in over 80 schools. Each year we support hundreds of children who experience issues such as abuse, neglect, domestic violence and family breakdown. We also train school staff, enhancing their skills to identify and support pupils with mental health needs. Over 90% of the children and young people who access the service show improved emotional wellbeing.



We provide training for school staff so they can deliver support groups for children who have experienced a significant loss in their lives. This programme helps children develop greater resilience, cope with their grief and feel less alone.



We provide outstanding early years education and family support for children living in Poplar, Tower Hamlets – an area with the highest rate of child poverty in the country.



We support parents and children aged 0-5 in a deprived part of North Kensington. We provide assistance and advice to parents and educational activities for their children. This helps to ensure children develop the skills they need to thrive at school and beyond.



We operate a Crisis Fund which provides immediate financial support for families facing a crisis in their lives. This support makes a huge difference to families in desperate situations when they have nowhere else to turn.

In addition to these services, we recognise our responsibilities to those who we placed in adoption and who attended our children's homes. **Our Pathways Post Adoption & Aftercare Service** ensures these individuals, and their families, can receive support in finding out more about their past.



We want you to feel confident that your money is making a difference. 92p of every £1 donated is spent on charitable activities.

How your money makes a difference

£15 can buy a child a pair of shoes 

£25 can buy a coat to keep a child warm 

£50 can buy food to feed a family for a week 

£100 can buy a bed to help a child sleep at night 

£75 can provide budgeting workshops for deprived families 

£1,000 can give a family a deposit to call a safe place home 

Our Impact

Sophie's Story

Your support transforms the lives of children like Sophie.

Sophie (aged 5) lives with her mum and her younger brother. Last year Sophie's mum fled with her children to escape her violent partner. She had to leave everything behind and tried to rebuild their lives. The family were placed in a refuge, where they lived in one room.

A month later, Sophie's mum let her daughter's school know that they were being moved to their own flat, and she was so happy. The family had been told the flat was furnished, which was a great relief as they had no belongings except a bag of clothes.

However, in reality the flat had just one mattress covered in mould. The lock on the door was also broken which made mum constantly anxious - she was scared her ex-partner would find the family and hurt her children. Sophie's mum had no money to buy beds or to secure the flat.

The school got in touch with CCS and within 24 hours, we provided Sophie's family with funds to buy beds, furniture and secure the home, giving them a fresh start and hope for the future. Sophie's Headteacher got in touch to say:



Crisis Fund



"Mum is so grateful for your kindness. The children are overjoyed to have their own beds and will now be safe and happy"

ConnectEd

"Before, he was so sad and withdrawn. Since accessing therapy he has become like a different child - he's much more confident and positive - he's made friends and is even smiling"

- Teacher



Rainbows

"Before Rainbows Annie was very guarded and unhappy. She didn't have any friends and found it difficult to trust anyone. Now the barrier is down and she's made friends in school and is so much more upbeat and positive."

- Teacher





St Francis

"We felt so alone when we moved here. You have helped us so much. . . I now feel like we have a future"

- Parent



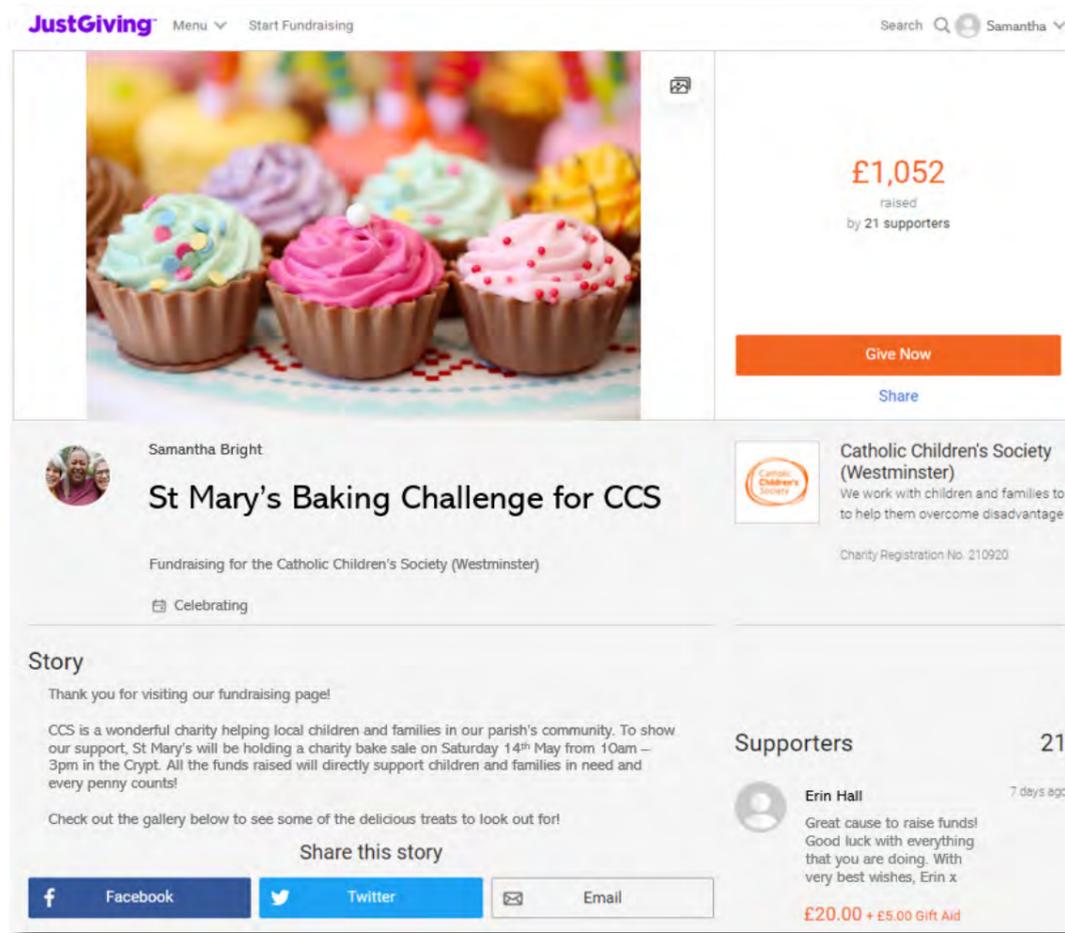
Stay & Play

"[The Staff] made me feel like I was not alone and that I had some sort of support. I shared experiences about housing and I was shown where to go for help"

- Parent

Getting started with your fundraising

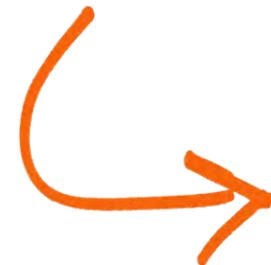
A great first step is setting up a fundraising page. You can set up your page on www.justgiving.com. Simply click 'start fundraising', select 'fundraising for a charity' and search 'Catholic Children's Society'.



Whether you're raising funds as a group or as an individual, an online fundraising page is quick, simple, secure and easy to share.

This way you can keep your friends, family and community updated with your fundraising journey.

On our next page check out our top tips when it comes to setting up and running your online fundraising page.



- Upload a profile photo**
This will help draw people's attention when they land on your page.
- Set a target**
Research has shown that people who set a target on their page raise more than people who don't. Once you've hit your target, increase it and see how much you can raise.
- Tell your story**
Using words, photos and even videos, explain what drove you to raise money for our particular cause. This is your space to engage, so don't be afraid to let your passions show.
- Spread the word**
Let everyone know how you are getting on. You can share your fundraising page on social media and add it to your email signature.
- Start strong**
Try to make your first donation a higher amount. Perhaps from a close family member or friend who you know will give generously. Others are likely to donate a similar amount, helping you to raise more!
- Thank donations**
A personal message makes all the difference.

Fundraising ideas

There are plenty of ways to fundraise for CCS. Be inspired by our A-Z of fundraising ideas!

A

Abseiling, art fair, auction, Amazon Smile

E

Eighties night, Easter egg hunt, Exhibition, Easy Fundraising

I

International food party, indoor games

N

Netball match, non-uniform day, New Year's resolution, name the bear

S

Sponsored silence, sports challenge, sky dive, street party

X

Xmas jumper day, xmas fair, X-factor competition

B

Bake-off, bingo, birthday fundraiser, bbq

F

Football tournament, film night, Facebook fundraiser, fun run

J

Jazz night, jumble sale, joke-a-thon, jewellery-making

O

Office sweepstake, obstacle course, olympic games

T

Treasure hunt, tea party, tennis, talent contest

Y

Yoga, yo-yo challenge, yes day

C

Comedy night, cheese and wine evening, co-workers challenge, coffee morning, concert

G

Golf day, games night, guess how many sweets

K

Karaoke, knitting, kayaking

P

Pamper night, Pancake Day, poker event, photo competition

U

University challenge, unwanted gifts, ultimate frisbee, ugly jumper day

Z

Zumbathon, zip wire, zorbing

D

Dog walking, doughnut day, drawing contest, dance-a-thon

H

Hair cut, hiking, hula hoop contest

L

Line dancing, lego building competition, learn something new, luncheon

Q

Quiz night, quilt making

V

Valentine's Day, video game competition, variety show

M

Marathon, music show, murder mystery, mountain climb

R

Raffle, rock climbing, read-a-thon, row-a-thon, running

W

Walk the diocese challenge, wear orange for CCS, wedding gifts, wine tasting

Top tip:
Keep us in the loop and tag us on Facebook or Twitter @CathChildW



Ready, set, go!

Now that you have decided on your activity, it's time to start fundraising! Follow these simple steps to make it easy from start to finish.

- 1 Decide your budget** - Try to keep costs as low as possible and ask people to donate their time. The lower the costs, the greater impact your fundraising will have.
- 2 Set your target** - Setting a target is a great way to stay motivated and raise more. Go to 'How your money makes a difference' section to see the impact your fundraising will have.
- 3 Pick your venue and date** - Make sure you obtain permission from the venue owner and set a realistic time frame to plan, fundraise and promote your activity.
- 4 Rally troops** - The more the merrier! Ask your friends and family to help you maximise your fundraising efforts.
- 5 Promote your event** - Tell everyone about your event. Use social media, local newsletters and posters to spread the word and get as many people as possible involved.
- 6 Say thank you** - Thank donors for their support and let them know the difference they made. Others may be encouraged to support you as well.
- 7 Pay in funds** - See the next section on how you can pay in the money you've raised.



Paying in

One of the easiest ways to collect your donations is through your online fundraising page.

Our Sponsorship form can be found [here](#).

 You can visit our website [here](#) to make an online donation.

 You can send your cheque to:

'The Catholic Children's Society'.
73 St Charles Square
London
W10 6EJ

 You can pay in your fundraising by bank transfer using the following account details:

Catholic Children's Society
Royal Bank of Scotland
12362955
16-00-48

Please make sure you include a note with your name, address and the event you took part in, so we can ensure it gets added to your fundraising total. Please do not send cash in the post.

Staying safe and legal

We want to make sure that fundraising is carried out in a way that is safe and follows both Government advice and the [Fundraising Regulator's Code of Fundraising Practice](#).

Lotteries and Raffles:

If you host a raffle or prize draw, make sure all the tickets are the same suggested donation and that you name the winner during the event. If you want to sell tickets at more than one place and announce the winner later, you'll need a local lottery licence from your council. Read more about raffles and lotteries [here](#).

Materials:

When writing about your fundraising event, use 'in aid of the Catholic Children's Society'. We would be delighted to send materials to help you reach your fundraising target. Please contact us for guidelines and permission to use our logos.

Risk Assessment:

Make sure you conduct a risk assessment to identify any risks at your event. If you have never done a risk assessment before, you can use this [template](#). You may need to consider first aid. Organisations such as [St. John Ambulance](#) or the [British Red Cross](#) offer first aiders and voluntary support. For more information, visit www.hse.gov.uk/event-safety for event safety.

Insurance:

If your event involves the public you will need public liability insurance. Your chosen venue may already have the insurance you need, but remember to check with them.

Licenses:

If you plan to sell alcohol at your event you may need to complete a Temporary Event Notice. You can do this online [here](#). Other activities like holding raffles and lotteries or collections may require a licence. Please check with your local authority to see if you do require a licence for your activity.

Food:

If you are providing food at your fundraising event, you may need to follow guidelines set out by the Food Standards Agency. Visit food.gov.uk for more details.

Gift Aid:

Gift Aid is an easy way to give even more. If you're a UK taxpayer, CCS can claim an extra 25p for every £1 you donate at no extra cost to you. When paying in online, just tick the Gift Aid box when prompted and ask your sponsors to do the same when donating to your online page. If you're using a paper sponsorship form, make sure that each person sponsoring you enters their full name, address and postcode and ticks the Gift Aid box on your sponsor form. Then send that information to us when your fundraising is complete. Gift Aid cannot be claimed on ticket sales, raffle ticket sales, winning auction bids or anything other than an individual donation. Also, it cannot be claimed on behalf of a group or as part of a collection.

Collections:

If you are planning to do a collection, please get in touch. To collect money in public places, you might need to apply for a street collection licence. For details, click [here](#). If you are collecting in a private space like a supermarket, you will need to get permission from the landowner or manager.

Don't forget we are here to help! If you have any questions or would like to say hello, call us on 020 8969 5305.

More ways to support CCS

Volunteer for CCS

We have exciting volunteering opportunities where you can make a real difference to the lives of disadvantaged children and families in your community. For example, you can support our annual Christmas Gift Appeal by helping us organise donations of gifts, toiletries, clothing and food for vulnerable families. in need

If you would like to find out more or learn about other ways you can volunteer your time, please contact Emily by calling 020 4518 5413 or emailing emilym@cathchild.org.uk.

Join the CCS Community

You can sign up to our mailing list [here](#) to receive our Newsletters and keep up to date with how supporters like you are transforming the lives of children and families. Don't forget you can also follow us on social media @CathchildW



Make a difference to vulnerable children by leaving a gift in your will

By leaving a gift in your will, you can help the Catholic Children's Society provide enduring support for vulnerable children long into the future.

For more information please go to our [website](#) or contact Katie Waring by calling 020 8969 5305 or emailing katiw@cathchild.org.uk



Good luck with your fundraising and let us know your ideas
We would love to hear your plans!



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