

The logo for Catholic Children's Society is a white oval with a double orange border, containing the text "Catholic Children's Society" in orange and black.

Catholic
Children's
Society

A group of school children in white uniforms are looking at a book together. A young boy in the foreground is smiling, and a young girl next to him is pointing at the book. Other children are visible in the background, also in white uniforms.

School Fundraising Pack

Welcome

We are so pleased your school has chosen to fundraise for the Catholic Children's Society (CCS). Your amazing efforts transform lives and with your help, we can reach out to more vulnerable children and families in need.

The past few years have been incredibly hard, especially for the most disadvantaged people in our community. With the help of schools, CCS has been able to reach a record number of children and families, offering them a lifeline when they need it most.

To help you, we have developed this guide to give you inspiring stories, ideas and tips to kick start your fundraising.

Thank you so much for joining us. Not only will you have loads of fun, every penny you raise will help children and families have a brighter future. Good luck!

Emily

Partnerships and Communications Officer



Who CCS are

Vision:

Our vision is a world where every child and family facing disadvantage get the support they need to achieve their potential, creating a better society for all.

Values:

Our work is informed by Catholic Social Teaching and the core values of integrity, compassion, inclusion and partnership. By being true to these values we promote the common good, helping disadvantaged families to participate fully in society and achieve their potential.

Mission:

Our mission is to bring hope and positive change to children and families. Through complementary and creative early intervention services we seek to build resilience and improve children's life chances. We work with families of all faiths and none and in partnership with diverse communities.



What CCS do

We support disadvantaged children and families across London, Hertfordshire and the South East. We work with all faiths and none; our sole aim is to help those in greatest need so they can achieve their full potential and have hope of a brighter future.

ConnectEd Mental Health Services

We deliver counselling and therapy services on-site in over 80 schools. Each year we support hundreds of children who experience issues such as abuse, neglect, domestic violence and family breakdown. We also train school staff, enhancing their skills to identify and support pupils with mental health needs. Over 90% of the children and young people who access the service show improved emotional wellbeing.

Rainbows Bereavement Support Programme

We provide training for school staff so they can deliver support groups for children who have experienced a significant loss in their lives. This programme helps children develop greater resilience, cope with their grief and feel less alone.





St Francis Family Centre

We provide outstanding early years education and family support for children living in Poplar, Tower Hamlets – an area with the highest rate of child poverty in the country.

St Mark's Stay & Play

We support parents and children aged 0-5 in a deprived part of North Kensington; here many of the families we work with live in areas ranked in the top 10% most deprived nationally. We provide assistance and advice to parents and educational activities for their children. This helps to ensure children develop the skills they need to thrive at school and beyond.

Crisis Fund

We operate a Crisis Fund which provides immediate financial support for families facing a crisis in their lives. This support makes a huge difference to families in desperate situations when they have nowhere else to turn.

In addition to these services, we recognise our responsibilities to those who we placed in adoption and who attended our children's homes. **Our Pathways Post Adoption & Aftercare Service** ensures these individuals, and their families, can receive support in finding out more about their past.



St Francis



Crisis Fund



Stay&Play



Rainbows

Connect-Ed

How you make a difference

£15 can buy a child a pair of shoes



£25 can buy a **coat** to keep a child warm



£50 can buy **food** to feed a family for a week



£75 can provide **budgeting workshops** for deprived families



£100 can buy a **bed** to help a child sleep at night



£1,000 can give a family a **deposit** to call a safe place home



Ava's story

Ava is seven years old and lives with her mum and baby brother. Earlier this year the family's flat was destroyed in a fire and they had to flee their home in the middle of the night wearing just their pyjamas.

Unable to salvage any items, they were placed in temporary accommodation and were told that they would not be able to return to their flat for at least two months.

However, the temporary accommodation lacked basic amenities such as a cooker or microwave and they could not afford to purchase these essential items.

The school got in touch with CCS and within 24 hours, we provided Ava's family with funds to buy the kitchen items they needed, giving them the ability to feed themselves and hope for the future. Ava's mum got in touch to say:

"Thank you for being there for my family. We didn't know where to go to for help – your quick support has enabled us to keep going through this extremely stressful time."





Rainbows

"Before Rainbows Lily was very guarded and unhappy. She didn't have any friends and found it difficult to trust anyone. Now the barrier is down and she's made friends in school and is so much more upbeat and positive."

- Teacher

Connect-Ed

"Before, Arlo was so sad and withdrawn. Since accessing therapy he has become like a different child - he's much more confident and positive - he's made friends and is even smiling."

- Teacher



"I really appreciate all the help I receive with my child, having someone talk to and listen to me when I am having a difficult time. Thank you for being here for us."

- Parent

“Thank you for taking away the sleepless nights worrying how I was going to feed my children.”

- Parent

Step one: Choose a fundraising idea



There are plenty of ways to fundraise for CCS. Here are some fundraising ideas to inspire you

Non-uniform day - You could dress up as superheroes, have a pyjama day or even wear orange for CCS

Tea party - Host your very own tea party. If the sun is shining, why not organise a picnic outside?

Walk the diocese challenge - Our most popular event! Challenge yourself to walk the distance of your diocese

Fun run - Take part in a racing event in fancy dress. The wackier the better! Pupils could even sponsor teachers to join

Teacher Challenge - Speaking of teachers, challenge your teacher to the impossible!

Guess the name - Guess the name of the cuddly toy



Festive fundraising - Fundraise at Christmas and spread the Christmas magic. You could create a pop-up choir and sing carols or host a whole school Christmas Jumper Day

Journey with Joseph - Inspired by the Year of St Joseph, travel the 90 mile journey Joseph and Mary made from Nazareth to Bethlehem

Challenge 100 - Dream up a challenge, do it 100 times. It could be 100 pancake flips, writing 100 poems or scoring 100 goals

Sports tournament - Football tournaments have been very popular in the past. You could organise a mini Olympics and create a series of challenges between classes

Awareness week - You could fundraise for CCS around Child Mental Health Week or Children's Day

Bake sale - Fundraising never tasted so good. We've even seen a doughnut shop and a board-game cafe!

Dance challenge - Get the whole school moving by setting a dance challenge. We loved seeing the Jerusalem Dance Challenge last year!

Scavenger hunt - You could make it seasonal with an Easter egg hunt!





Step two: Set up your fundraising page

Make it as easy as possible to for people to donate. Online giving pages are a great way of collecting sponsorship and donations, and can be a good place to share photos and updates about what you've done.

You can do this on www.justgiving.com. It takes 3 simple steps:

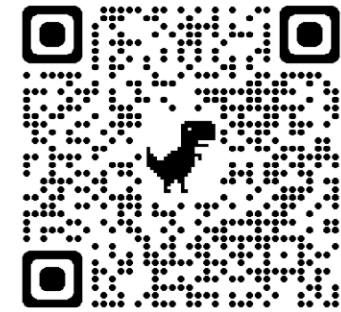
- 1 Click 'start fundraising'
- 2 Select 'fundraising for a charity' and search Catholic Children's Society.
- 3 Follow the prompts and the site will guide you through the simple steps.



Fundraising page tips

To speed things up, scan this QR code with your phone and head straight to the CCS JustGiving page.

- Links to the fundraising page can easily be shared on school websites, by email, and on social media too. Use these links to spread the word and share the wonderful progress you are making.
- Research has shown that people who set a target on their page raise more than people who don't. Once you've hit your target, increase it and see how much you can raise!
- Perhaps the most important aspect of your page is your story – the reason behind your fundraising campaign. Words, photos and videos can help explain what drove you to raise money for CCS. This is your space to engage, so don't be afraid to let your passions show.




Step three: Pay in your funds

One of the easiest ways to collect your donations is through your online fundraising page. You can also make a donation via our [website](#). However, you may prefer to collect donations in person. Our Sponsorship form can be found [here](#).

 You can send your cheque to:

'The Catholic Children's Society'
73 St Charles Square
London
W10 6EJ

 You can pay in your fundraising by bank transfer using the following account details:

'The Catholic Children's Society'
Royal Bank of Scotland
12362955
16-00-48

Please make sure you include a note with your name, address and the event you took part in, so we can ensure it gets added to your fundraising total. Please do not send cash in the post.

CCS Christmas Gift Appeal

Thousands of local children and families face a Christmas without presents, food or basic essentials. You can help by donating gifts which we distribute to those most in need.

Please note:

- We can only accept brand new gifts
- We are unable to collect gifts

Please drop off any donations to our main office 73 St Charles Square, London, W10 6EJ. If your school would like to support this appeal, please contact Emily Mundon by calling **020 8969 5305** or emailing **emilym@cathchild.org.uk**

To find out more, visit www.cathchild.org.uk/christmas-gift-appeal/



Sacred Heart High School, Hammersmith

CCS Lent Appeal 2023: Building Bridges



This year's appeal is inspired by Pope Francis's call to 'build bridges, not walls' and find ways to connect and help those in need. Every penny raised through this appeal will support our work with local disadvantaged children and families.

If you would like your school to participate in our 2023 Lent Appeal, please sign up through our website: www.cathchild.org.uk/lent2023/

CCS's top fundraising tips

The more the merrier so **involve your local community as much as you can**. Ask parents, staff and governors for their help.

You could make a week long fundraiser and organise different activities/events on different days to **maximise your fundraising**.

Write to local businesses to match your fundraising or perhaps to donate prizes for a fundraising activity. competition

A great way to encourage donations is to **thank your sponsors**. This could be through social media, on the fundraising page or even a written letter.

Collecting **Gift Aid** is a great way to raise extra money. It can boost your fundraising by 25 pence for every £1 raised.

Remember to **have fun** and know that we are here to help. If you have any questions, get in touch with Emily at emilym@cathchild.org.uk or call 02045185413.

Event checklist

- 1 **Choose your event** - Keep it simply by sticking to something you enjoy
- 2 **Decide your budget** - Try to keep costs as low as possible and ask people to donate their time. The lower the costs, the greater impact your fundraising will have.
- 3 **Set your target** - Setting a target is a great way to stay motivated and raise more. Go to 'How your money makes a difference' section to see the impact your fundraising will have.
- 4 **Pick your venue and date** - Make sure you obtain permission from the venue owner and set a realistic time frame to plan, fundraise and promote your activity.
- 5 **Rally troops** - The more the merrier! Ask your friends and family to help you maximise your fundraising efforts.
- 6 **Promote your event** - Tell everyone about your event. Use social media, local newsletters and posters to spread the word and get as many people as possible involved.
- 7 **Say thank you** - Thank donors for their support and let them know the difference they made. Others may be encouraged to support you as well.
- 8 **Pay in funds** - See the next section on how you can pay in the money you've raised.

Staying safe

We want to make sure that fundraising is carried out in a way that is safe and follows both Government advice and the Fundraising Regulator's Code of Fundraising Practice.

Collection

Anyone under 16 years old needs to have an adult with them when collecting money. They also need to be accompanied by an adult for activities that take place outside of the school grounds, or after school hours.

Raffles and lotteries

Before you can run a raffle, prize draw or lottery you will need to make sure that you are adhering to the latest rules. You can find more information [here](#).

Health and safety

Make sure that everyone taking part in your fundraising event stays safe. You may need to fulfil a risk assessment and will need to know where the first aid kit is and who can help. Organisations such as St. John Ambulance or British Red Cross offer first aiders and voluntary support. For more information visit www.hse.gov.uk/event-safety/ If your activity involved making and selling food, make sure it is prepared in a clean environment.

Materials

We would love to supply materials you need to make your fundraising a success. Please get in touch with us for guidelines and permission to use our logos.




Book a CCS speaker

We would be delighted to visit the school to talk about our work at CCS and share with the pupils the amazing impact of their fundraising efforts.

We are able to visit schools in person or join virtually.

If you would like to book a visit, please contact us:

 emilym@cathchild.org.uk

 020 4518 5413

We also have some fantastic free learning resources for schools that can be found on our website [here](#). This includes resources on Catholic Social Teaching, activities on Catholic Saints and much more.



A person is holding a white rectangular sign in front of their face. The sign has the words "Thank you!" written in a dark blue, cursive-style font. The person's hands are visible at the corners of the sign. The background is a soft-focus green and blue bokeh.

Thank
you!

Stay in touch

Good luck with your fundraising and let us know your ideas! We love seeing your videos and pictures.

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London
W10 6EJ

020 8969 5305
info@cathchild.org.uk

@CathChildW

